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Mustang skaber magi hos Tinder-singler

Fem heldige par var på blind dates i en Mustang

I London har flere end 1.5 millioner singler "swipet" til højre på en profil med beskrivelsen "Her er daten du har ventet på – Ford Mustang vil gerne invitere dig på en enestående blind-date".

Profilen var oprettet af Ford og Tinder, og resulterede i at fem heldige par fik en uforglemmelig aften i en Mustang – og måske mødte de den eneste ene?

De fem udvalgte par kørte en tur rundt i Londons gader og stræder, og endte i en retro-inspireret drive-in biograf til to. For at lære hinanden at kende undervejs og ikke mindst for at bryde isen, blev parrene udspurgt af

komikeren Jarred Christmas om alt fra tro til hemmelige tatoveringer.

Fandt de fem par den eneste ene? Se videoen her:



[Se video på YouTube her](#)

”Det må give et godt indtryk at dukke op i en Mustang på den første date. Det er en legendarisk bil, der tiltrækker øjne overalt”, fortæller Jim Farley, executive vice president og president for Ford Motor Company i Mellemøsten, Afrika og Europa.

”Mustang har ændret den måde folk ser på den amerikanske sportsvogn. Tinder har ændret den måde folk mødes på. Det gav god mening at starte et samarbejde og skabe lidt magi for landets singler”, fortæller Derek Callow, vice president international ved Tinder.

About Ford Motor Company

Ford Motor Company is a global company based in Dearborn, Michigan, that is committed to helping build a better world, where every person is free to move and pursue their dreams. The company's Ford+ plan for growth and value creation combines existing strengths, new capabilities and always-on relationships with customers to enrich experiences for and deepen the loyalty of those customers. Ford designs, manufactures, markets and services a full line of connected, increasingly electrified passenger and commercial vehicles: Ford trucks, utility vehicles, vans and cars, and Lincoln luxury vehicles. The company is pursuing leadership positions in electrification, connected vehicle services and mobility

solutions, including self-driving technology, and provides financial services through Ford Motor Credit Company. Ford employs about 186,000 people worldwide. More information about the company, its products and Ford Motor Credit Company is available at corporate.ford.com.

Ford of Europe is responsible for producing, selling and servicing Ford brand vehicles in 50 individual markets and employs approximately 43,000 employees at its wholly owned facilities and consolidated joint ventures and approximately 55,000 people when unconsolidated businesses are included. In addition to Ford Motor Credit Company, Ford Europe operations include Ford Customer Service Division and 14 manufacturing facilities (10 wholly owned facilities and four unconsolidated joint venture facilities). The first Ford cars were shipped to Europe in 1903 – the same year Ford Motor Company was founded. European production started in 1911.

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