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TILMELD DIG FORDS DANSKE PRESSECENTER

[Ford](#) har fået nyt dansk [pressecenter](#). Det betyder samtidig at vi ændrer vores praksis for fremtidig udsendelse af pressemateriale. Fremover, vil du ikke som tidligere modtage presse-informationer, nyheder og lignende via mail fra undertegnede.

Hvis du fortsat ønsker at få nyheder, invitationer, downloade fotos og modtage presseinformationer fra Ford, skal du blot tilmelde dig det nye pressecenter. Det er enkelt og tager omkring ét minut.

Ford vil i lighed med tusindvis af andre virksomheder, distribuere presse-materiale via mynewsdesk.com – både fordi det er enklere og giver flere muligheder for at dele relevant materiale, men også fordi vi synes det er et sundt princip, at vi ikke bidrager til at belaste din mailboks med andet end dét, der interesserer dig.

mynewsdesk.com fungerer i princippet som et socialt medie for virksomheder, journalister og bloggere. Her er det dig, der bestemmer, hvad du vil vide noget om og hvem du vil have pressemeddelelser fra.

Enkelt og ligetil – sådan gør du..

- Klik her: <http://www.mynewsdesk.com/dk/pressroom/ford-motor-company>
- Aktiver "FØLG"-knappen
- Opret din profil (kun første gang).

Det er let og ligetil. Hele tilmeldingsprocessen tager omkring ét minut.

Herefter er du sikker på, også fremover at modtage nyheder og presseinformationer fra Ford Danmark om alt fra [familiebiler](#), firmabiler, leasing-tilbud, øko-biler, [stationcars](#), [bybiler](#), minibiler, aktiviteter såsom åbent hus hos Ford forhandlerne, lanceringer af nye modeller, [Årets Bil i Danmark](#) og meget andet.

I Fords nye pressecenter vil du også kunne finde links til andre af [Fords websteder](#), som kan have relevans for dig som journalist eller samarbejdspartner. Du kan endvidere se videoer samt downloade fotos i høj opløsning. Fords pressecenter er lige nu i sin spæde opstart, men vokseværket sætter snart ind...

Du er selvfølgelig velkommen til at kontakte mig, hvis du har spørgsmål eller kommentarer.

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About Ford Motor Company

Ford Motor Company, a global automotive industry leader based in Dearborn, Mich., manufactures or distributes automobiles across six continents. With about 166,000 employees and about 70 plants worldwide, the company's automotive brands include Ford and Lincoln. The company provides financial services through Ford Motor Credit Company. For more information regarding Ford's products, please visit www.fordmotorcompany.com.

Ford of Europe is responsible for producing, selling and servicing Ford brand vehicles in 51 individual markets and employs approximately 66,000 employees. In addition to Ford Motor Credit Company, Ford of Europe operations include Ford Customer Service Division and 22 manufacturing facilities, including joint ventures. The first Ford cars were shipped to Europe in 1903 – the same year Ford Motor Company was founded. European production started in 1911.

About Ford Motor Company

Ford Motor Company is a global company based in Dearborn, Michigan, that is committed to helping build a better world, where every person is free to move and pursue their dreams. The company's Ford+ plan for growth and value creation combines existing strengths, new capabilities and always-on relationships with customers to enrich experiences for and deepen the loyalty of those customers. Ford designs, manufactures, markets and services a full line of connected, increasingly electrified passenger and commercial vehicles: Ford trucks, utility vehicles, vans and cars, and Lincoln luxury vehicles. The company is pursuing leadership positions in electrification, connected vehicle services and mobility

solutions, including self-driving technology, and provides financial services through Ford Motor Credit Company. Ford employs about 186,000 people worldwide. More information about the company, its products and Ford Motor Credit Company is available at corporate.ford.com.

Ford of Europe is responsible for producing, selling and servicing Ford brand vehicles in 50 individual markets and employs approximately 43,000 employees at its wholly owned facilities and consolidated joint ventures and approximately 55,000 people when unconsolidated businesses are included. In addition to Ford Motor Credit Company, Ford Europe operations include Ford Customer Service Division and 14 manufacturing facilities (10 wholly owned facilities and four unconsolidated joint venture facilities). The first Ford cars were shipped to Europe in 1903 – the same year Ford Motor Company was founded. European production started in 1911.

Kontaktpersoner



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