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Ford på Paris Motor Show 2014 - følg med LIVE torsdag den 2. oktober kl. 11:45 CET

Klik på nedenstående link og følg med LIVE fra Paris torsdag den 2. oktober kl. 11:45 CET.

http://paris2014.fordpresskits.com/

Mark Fields, president and chief executive officer, Ford Motor Company, og Stephen Odell, executive vice president, Europe, Middle East and Africa vil være værter for denne pressekonference, hvor de fortæller om de nye, spændende tiltag, som Ford løfter sløret for.

På linket finder du også en masse videoer, billeder og andet pressemateriale.

About Ford Motor Company

Ford Motor Company is a global company based in Dearborn, Michigan, that is committed to helping build a better world, where every person is free to move and pursue their dreams. The company's Ford+ plan for growth and value creation combines existing strengths, new capabilities and always-on relationships with customers to enrich experiences for and deepen the loyalty of those customers. Ford designs, manufactures, markets and services a full line of connected, increasingly electrified passenger and commercial vehicles: Ford trucks, utility vehicles, vans and cars, and Lincoln luxury vehicles. The company is pursuing leadership positions in electrification, connected vehicle services and mobility solutions, including self-driving technology, and provides financial services through Ford Motor Credit Company. Ford employs about 186,000 people worldwide. More information about the company, its products and Ford Motor Credit Company is available at corporate.ford.com.

Ford of Europeis responsible for producing, selling and servicing Ford brand vehicles in 50 individual markets and employs approximately 43,000 employees at its wholly owned facilities and consolidated joint ventures and approximately 55,000 people when unconsolidated businesses are included. In addition to Ford Motor Credit Company, Ford Europe operations include Ford Customer Service Division and 14 manufacturing facilities (10 wholly owned facilities and four unconsolidated joint venture facilities). The first Ford cars were shipped to Europe in 1903 – the same year Ford Motor Company was founded. European production started in 1911.

Kontaktpersoner



Lene Dahlquist

Pressekontakt

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