



2016-02-16 15:57 CET

Ford ved Mobile World Congress 2016

Ford er i år i høj grad til stede ved den store Mobile World Congress. I år vil Ford bl.a. præsentere et helt nyt køretøj til det europæiske marked. Desuden vil man præsentere nye teknologier og fortælle om udviklingen inden for Ford Smart Mobility. Alt dette vil Fords CEO, Mark Fields præsentere ved auditorium nr. 1 i hal 4 mandag d. 22. februar kl. 14.

Ford vil yderligere være repræsenteret ved stand #C20 i hal 3, hvor Ken Washington, vice president, Ford Research and Advanced Engineering, vil annoncere vinderne af [Ford Smart Mobility konkurrencen](#). Det sker onsdag d. 24 februar kl. 10.

Endelig vil Ford være at finde på "App Planet"-standen (#A8 i hal 1), hvor appudviklere gennem kongressen er velkomne til at kigge forbi og dele deres idéer og tanker.

Læs mere i den vedhæftede europæiske pressemeddelelse.

#

Følg Ford på [Pressecenter](#) – [Facebook](#) – [Ford.dk](#)

Foto og mere information findes på Ford Danmark pressecenter:

<http://www.mynewsdesk.com/dk/pressroom/ford-motor-company>

#

About Ford Motor Company

Ford Motor Company is a global company based in Dearborn, Michigan, that is committed to helping build a better world, where every person is free to move and pursue their dreams. The company's Ford+ plan for growth and value creation combines existing strengths, new capabilities and always-on relationships with customers to enrich experiences for and deepen the loyalty of those customers. Ford designs, manufactures, markets and services a full line of connected, increasingly electrified passenger and commercial vehicles: Ford trucks, utility vehicles, vans and cars, and Lincoln luxury vehicles. The company is pursuing leadership positions in electrification, connected vehicle services and mobility solutions, including self-driving technology, and provides financial services through Ford Motor Credit Company. Ford employs about 186,000 people worldwide. More information about the company, its products and Ford Motor Credit Company is available at corporate.ford.com.

Ford of Europe is responsible for producing, selling and servicing Ford brand vehicles in 50 individual markets and employs approximately 43,000 employees at its wholly owned facilities and consolidated joint ventures and approximately 55,000 people when unconsolidated businesses are included. In addition to Ford

Motor Credit Company, Ford Europe operations include Ford Customer Service Division and 14 manufacturing facilities (10 wholly owned facilities and four unconsolidated joint venture facilities). The first Ford cars were shipped to Europe in 1903 – the same year Ford Motor Company was founded. European production started in 1911.

Kontaktpersoner



Lene Dahlquist

Pressekontakt

Comm. & Public Affairs manager, Ford of Denmark & Head of Nordic Communication & PA, Ford of Europe

Pressekontakt i relation til Ford Motor Company Danmark samt overordnet Nordisk ansvar

ldahlqui@ford.com

43480620

40328268