



Ford at the
84th INTERNATIONAL

MOTOR SHOW

& ACCESSORIES

6-16 MARCH 2014, GENEVA PALEXPO

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Ford of Europe at the Geneva Motor Show 2014

Ford Motor Company delivers European auto show debuts for three vehicles that form part of the most aggressive rollout of new products in the company's history, at the 2014 Geneva Motor Show.

The new Ford Focus is most advanced Focus ever, with innovative new and improved technologies. The new Ford Mustang is the first confirmed to go on sale in Europe after almost 50 years of production. The new Ford Edge Concept offers strong hints at the technology, dynamic design, and craftsmanship that will define the new large SUV coming to Europe.

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LIVE STREAM FORDS NEWS CONFERENCE @ GENEVA MOTOR SHOW 2014

The Ford News Conference commences at 13.45 on March 4 2013. Join Ford executives including chief operating officer, Mark Fields and, president, Ford of Europe, Middle East and Africa, Stephen Odell live on stage as they deliver the Ford Motor Company 2014 Geneva Motor Show press conference, including the unveiling of new products plus the latest Ford news and updates. You can follow it via Live Stream here <http://geneva2014.fordpresskits.com/enhanced.htm>

About Ford Motor Company

Ford Motor Company is a global company based in Dearborn, Michigan, that is committed to helping build a better world, where every person is free to move and pursue their dreams. The company's Ford+ plan for growth and value creation combines existing strengths, new capabilities and always-on relationships with customers to enrich experiences for and deepen the loyalty of those customers. Ford designs, manufactures, markets and services a full line of connected, increasingly electrified passenger and commercial vehicles: Ford trucks, utility vehicles, vans and cars, and Lincoln luxury vehicles. The company is pursuing leadership positions in electrification, connected vehicle services and mobility solutions, including self-driving technology, and provides financial services through Ford Motor Credit Company. Ford employs about 186,000 people worldwide. More information about the company, its products and Ford Motor Credit Company is available at corporate.ford.com.

Ford of Europe is responsible for producing, selling and servicing Ford brand vehicles in 50 individual markets and employs approximately 43,000 employees at its wholly owned facilities and consolidated joint ventures and approximately 55,000 people when unconsolidated businesses are included. In addition to Ford Motor Credit Company, Ford Europe operations include Ford Customer Service Division and 14 manufacturing facilities (10 wholly owned facilities and four unconsolidated joint venture facilities). The first Ford cars were shipped to Europe in 1903 – the same year Ford Motor Company was founded. European production started in 1911.

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