



2010-11-05 08:53 CET

FORD C-MAX ER NOMINERET TIL ÅRETS BIL I EUROPA 2011

Motorjournalisternes Klub Danmark kårede i sidste måned ny Ford C-MAX til "**Årets Bil i Danmark 2011**".

Ford C-MAX - en sporty og samtidig praktisk MPV med appeal til alle, der værd-sætter unikke køreegenskaber og en sportslig opsætning.

Hele ni gange tildelte journalisterne de maksimale 10 point til C-MAXen, der både kommer i en fem-sæders version og i en lidt større version; Grand C-MAX med syv sæder og skydedøre.

Men ikke nok med det - Ny Ford C-MAX er netop blevet nomineret og er med i kapløbet om titlen som "2011 European Car of the Year". I alt syv biler er nomineret. Jurypanelet består af 59 førende motorjournalister fra 23 europæiske lande. Vinderen offentliggøres den 29. november.

Ford S-MAX vandt titlen tilbage i 2007. I 2008 fik Ford Mondeo en tredjeplads og sidste år blev Ford Fiesta en flot nummer to.

Mens vi venter på afgørelsen kan du læse mere om ny Ford C-MAX her:http://www.ford.dk/Presse/C-MAX_AaretsBil

Ford C-MAX kommer i to udstyrsversioner - Trend og Titanium. Motorprogrammet spænder vidt og der kan vælges mellem 9 forskellige varianter af diesel- og benzinmotorer.

Den nye Ford C-MAX, lander hos alle landets Ford-forhandlere den 22. november og Grand C-MAX lanceres i begyndelsen af januar 2011. Priserne starter ved kr. 269.500 for en C-MAX Trend 1,6 benzin motor med 105 hk.

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Læs mere om ny Ford C-MAX her:

http://www.ford.dk/Presse/C-MAX_AaretsBil<http://www.ford.dk/Presse/Slutmedparkeringspanik>

Download fotos og yderligere information om Ford C-MAX her: <http://c-max.fordmedia.eu/>

About Ford Motor Company

Ford Motor Company is a global company based in Dearborn, Michigan, that is committed to helping build a better world, where every person is free to move and pursue their dreams. The company's Ford+ plan for growth and value creation combines existing strengths, new capabilities and always-on relationships with customers to enrich experiences for and deepen the loyalty of those customers. Ford designs, manufactures, markets and services a full line of connected, increasingly electrified passenger and commercial vehicles: Ford trucks, utility vehicles, vans and cars, and Lincoln luxury vehicles. The company is pursuing leadership positions in electrification, connected vehicle services and mobility

solutions, including self-driving technology, and provides financial services through Ford Motor Credit Company. Ford employs about 186,000 people worldwide. More information about the company, its products and Ford Motor Credit Company is available at corporate.ford.com.

Ford of Europe is responsible for producing, selling and servicing Ford brand vehicles in 50 individual markets and employs approximately 43,000 employees at its wholly owned facilities and consolidated joint ventures and approximately 55,000 people when unconsolidated businesses are included. In addition to Ford Motor Credit Company, Ford Europe operations include Ford Customer Service Division and 14 manufacturing facilities (10 wholly owned facilities and four unconsolidated joint venture facilities). The first Ford cars were shipped to Europe in 1903 – the same year Ford Motor Company was founded. European production started in 1911.

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